

REP HEADLINE# 8341323  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9969 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG4/16 11.21  
\*\*\* KPLC-TV \*\*\*

ADV # ADV. NAME POLI/C FAYARD/D/SEN/LA REP. # OFF. # SALESMAN #

AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME AMY MILLS

1027 33RD STREET NW SUITE 140 SALES PRSN WA- FRANK LEBLANC

WASHINGTON, DC 20007

ORDER # CONTRACT # 8341323 CLASS: NATL. LOCAL REGIONAL

PRDCT FAYARD FOR SENATE EST#4417 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/16 OCT30/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG4/16 11.21

REP: NEW ORDER  
TTL \$9,265 @ 57X  
PLS CFM  
THX, ALEX FOR FRANK

POL 1323

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
25 WHITTLOCK PLACE, SW  
SUITE 201  
MARIETTA, GA 30064

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 724 AGENCY EST# = 4417  
AGENCY PRODUCT CODE = 834

1 1000P-1035P 30 \$405.00 10/24 10/28 3 M-F 3

PROGRAM : 7 NWS 10P  
CON COM1 : 7 NWS 10P

2 1000A-1100A 30 \$40.00 10/24 10/28 3 M-F 3

PROGRAM : TODAY SHW3-NBC  
CON COM1 : TODAY SHW3-NBC

Fapa 10.24-16.30

AUG4/16 11.21  
\*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1035P-1135P	30		\$110.00	10/24	10/28	3		M-F	3
PROGRAM : TONIGHT SHOW -FALLON												
CON COM1: TONIGHT SHOW -FALLON												
4			1135P-1235A	30		\$10.00	10/24	10/28	3		M-F	3
PROGRAM : LATE NIGHT SETH MEYERS												
CON COM1: LATE NIGHT SETH MEYERS												
5			1230P-130P	30		\$100.00	10/24	10/28	3		M-F	3
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
6			1200N-1230P	30		\$115.00	10/24	10/28	3		M-F	3
PROGRAM : LIVE @ NOON												
CON COM1: LIVE @ NOON												
7			130P-230P	30		\$40.00	10/24	10/28	3		M-F	3
PROGRAM : HARRY												
CON COM1: HARRY												
8			300P-400P	30		\$50.00	10/24	10/28	3		M-F	3
PROGRAM : ELLEN												
CON COM1: ELLEN												
9			430P-500P	30		\$50.00	10/24	10/28	2		M-F	2
PROGRAM : RIEGHT THIS MINUTE												
CON COM1: RIEGHT THIS MINUTE												
10			500A-530A	30		\$85.00	10/24	10/28	2		M-F	2
PROGRAM : 7NWS ER SUNRISE												
CON COM1: 7NWS ER SUNRISE												
11			500P-530P	30		\$250.00	10/24	10/28	3		M-F	3
PROGRAM : 7 NWS LIVE-5												
CON COM1: 7 NWS LIVE-5												

AUG4/16 11.21  
\*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$215.00	10/24	10/28	3		M-F	3
13			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/24	10/28	3		M-F	3
14			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$305.00	10/24	10/28	3		M-F	3
15			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$140.00	10/24	10/28	3		M-F	3
16			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$65.00	10/24	10/28	3		M-F	3
17			1000P-1035P PROGRAM : 7 NWS SA L CON COM1: 7 NWS SA L	30		\$280.00	10/29	10/29	1		SAT	1
18			1035P-1200M PROGRAM : SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE	30		\$70.00	10/29	10/29	1		SAT	1
19			600A-630A PROGRAM : ON THE MONEY CON COM1: ON THE MONEY	30		\$10.00	10/29	10/29	1		SAT	1
20			600P-630P PROGRAM : 7 NWS SA E CON COM1: 7 NWS SA E	30		\$135.00	10/29	10/29	1		SAT	1

REP HEADLINE# 8341323  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9969 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG4/16 11.21  
 \*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			700A-900A	30		\$55.00	10/29	10/29	1		SAT	1
PROGRAM : SATURDAY TODAY												
CON COM1: SATURDAY TODAY												
22			1100P-1200M	30		\$65.00	10/30	10/30	1		SUN	1
PROGRAM : BLUE BLOODS												
CON COM1: BLUE BLOODS												
23			700A-800A	30		\$55.00	10/30	10/30	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1: SUNDAY TODAY												
24			800A-900A	30		\$75.00	10/30	10/30	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												
25			900P-1000P	30		\$500.00	10/27	10/27	1		THU	1
PROGRAM : THE BLACKLIST												
CON COM1: THE BLACKLIST												
26			700P-900P	30		\$550.00	10/25	10/25	1		TUE	1
PROGRAM : THE VOICE												
CON COM1: THE VOICE												
27			800P-900P	30		\$450.00	10/26	10/26	1		WED	1
PROGRAM : LAW & ORDER: SVU												
CON COM1: LAW & ORDER: SVU												
OCT/16 \$9,265.00												CONTRACT TOTAL \$9,265.00
												TOTAL SPOTS 57

MARKET TOTALS \$13,049 KPLC 71% KVHP 29% CABL 0% NVHP 0%

ACCURATE SHARES  
 SVC- NONE  
 DEMOS- RA35+\*



**AGREEMENT FORM FOR  
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE****To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KPLC - TV Lake Charles, LA	<b>Date:</b> 08/03/2016
--	----------------------------

I, Amy Mills,  
being/on behalf of: Fayard, Caroline, a legally  
qualified candidate of the Democratic political  
party for the office of: US Senate  
in the General  
election to be held on: 11/08/2016  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/24/2016

Date of Last Broadcast: 10/30/2016

**Total Charges:** \$\*\*\*\*\*7,875.25 NET

I represent that the payment for the above described broadcast time has been furnished by:

Caroline Fayard for US Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ravi Sangisetty, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

08/03/2016

Date

*Amy W. Mills*

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Stephanie Gill*

Signature

Stephanie Gill

Printed Name

National Sales Coord

Title





**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

<b>Contract / Revision</b> POL1323 /		<b>Alt Order #</b> 08341323
<b>Product</b> FAYARD FOR SENATE		
<b>Contract Dates</b> 10/24/16 - 10/30/16		<b>Estimate #</b> 4417
<b>Advertiser</b> POL/Fayard, Caroline/US Senate		<b>Original Date / Revision</b> 09/12/16 / 09/14/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KPLC	<b>Account Executive</b> Frank LeBlanc	<b>Sales Office</b> HRP-Washington
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> TV13041	<b>Advertiser Code</b> 724	<b>Product 1/2</b> 834
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	10/24/16	10/28/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$405.00				
2	KPLC	10/24/16	10/28/16	Today Show III	10:00 AM-11:00 AM		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$40.00				
3	KPLC	10/24/16	10/28/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$110.00				
4	KPLC	10/24/16	10/28/16	NET Late Night	11:35 PM-12:35 AM		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$10.00				
5	KPLC	10/24/16	10/28/16	Days of Our Lives	12:30 PM-1:30 PM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$100.00				
6	KPLC	10/24/16	10/28/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$115.00				
7	KPLC	10/24/16	10/28/16	RI M-F 130-2p	1:30 PM-2:30 PM		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$40.00				
8	KPLC	10/24/16	10/28/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$50.00				
9	KPLC	10/24/16	10/28/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$35.00				
10	KPLC	10/24/16	10/28/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$85.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

Contract / Revision	Alt Order #
POL1323 /	08341323

Contract Dates	Product	Estimate #
10/24/16 - 10/30/16	FAYARD FOR SENATE	4417

Advertiser	Original Date / Revision
POL/Fayard, Caroline/US	09/12/16 / 09/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	KPLC	10/24/16	10/28/16	Live at Five	5:00 PM-5:30 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--	3			\$250.00					
12	KPLC	10/24/16	10/28/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--	3			\$165.00					
13	KPLC	10/24/16	10/28/16	7News at Six	6:00 PM-6:30 PM		:30				NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--	3			\$405.00					
14	KPLC	10/24/16	10/28/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	3	\$915.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--	3			\$305.00					
15	KPLC	10/24/16	10/28/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--	3			\$140.00					
16	KPLC	10/24/16	10/28/16	Today Show II	9:00 AM-10:00 AM		:30				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	MTWTF--	3			\$65.00					
17	KPLC	10/29/16	10/29/16	7News Nightcast Saturday	10:00 PM-10:35 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$280.00					
18	KPLC	10/29/16	10/29/16	Saturday Night Live	10:35 PM-12:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$70.00					
19	KPLC	10/29/16	10/29/16	RI Sat 6-630a	6-630a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$10.00					
20	KPLC	10/29/16	10/29/16	7News @ Six Saturday	6:00 PM-6:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$135.00					
21	KPLC	10/29/16	10/29/16	NBC Saturday Today Show	7:00 AM-9:00 AM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$55.00					
22	KPLC	10/30/16	10/30/16	Bones	11:00 PM-12:00 AM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1	1			\$65.00					
23	KPLC	10/30/16	10/30/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1	1			\$55.00					
24	KPLC	10/30/16	10/30/16	NBC Meet The Press	8:00 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1	1			\$75.00					
25	KPLC	10/27/16	10/27/16	Thursday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	---1---	1			\$500.00					
26	KPLC	10/25/16	10/25/16	Tuesday Hour 2	8-9pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$550.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL1323 /	08341323

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/16 - 10/30/16	FAYARD FOR SENATE	4417

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Fayard, Caroline/US	09/12/16 / 09/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
27	KPLC	10/26/16	10/26/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$450.00				
Totals								0.00				57	\$9,085.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	57	\$9,085.00	(\$1,362.75)	\$7,722.25
<b>Totals</b>	57	\$9,085.00	(\$1,362.75)	\$7,722.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.